Stephen M. Doniger (SBN 179314) stephen@donigerlawfirm.com Scott A. Burroughs (SBN 235718) scott@donigerlawfirm.com 3 Annie Aboulian (SBN 280693) 4 annie@donigerlawfirm.com **DONIGER / BURROUGHS APC** 5 300 Corporate Pointe, Suite 355 Culver City, California 90230 6 Telephone: (310) 590-1820 7 Facsimile: (310) 417-3538 8 Attorneys for Plaintiff 9 SUSAN NICHOLSON HOFHEINZ 10 11 UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA 12 6.112-09306 MMM(MAN) 13 SUSAN NICHOLSON HOFHEINZ, an Individual, 14 PLAINTIFF'S COMPLAINT FOR: 15 Plaintiff, 1. COPYRIGHT INFRINGEMENT; 16 2. VICARIOUS AND/OR 17 **CONTRIBUTORY** COPYRIGHT INFRINGEMENT: CAFÉ PRESS, INC., a California 18 Corporation, individually and doing 3. VIOLATIONS OF LANHAM 19 ACTbusiness as "WWW.CAFEPRESS.COM"; (15 U.S.C. 1125) METAVERSE CORPORATION, a New 20 Jersey Corporation; ZAZZLE, INC., a 4. STATE TRADE DRESS 21 INFRINGEMENT California Corporation, individually and doing business as 22 5. STATE TRADEMARK "WWW.ZAZZLE.COM"; INFRINGEMENT 23 SPREADSHIRT, INC., a Pennsylvania 6. STATE UNFAIR Corporation, individually and doing 24 COMPETITION business as 25 Jury Trial Demanded "WWW.SPREADSHIRT.COM" and "WWW.ROBOTMONKEYPIRATE.SPR 26 EADSHIRT.COM"; AMES BROS, INC., 27 -1-28

a Washington Corporation, individually and doing business as "WWW.AMESBROS.COM"; AMAZON.COM, INC., a Washington Limited Liability Company; and DOES 1-10,

Defendants.

Plaintiff SUSAN NICHOLSON HOFHEINZ (hereinafter "Hofheinz" or "Plaintiff"), by and through her undersigned attorneys, hereby prays to this honorable Court for relief based on the following:

INTRODUCTION

Plaintiff Hofheinz is, amongst other things, the exclusive owner of the rights in and to a group of creepy horror films from the 1950s. These films include *Invasion of the Saucer-Men* ("Saucer-Men"), I Was a Teenage Frankenstein ("Teenage Frankenstein"), I Was a Teenage Werewolf ("Teenage Werewolf"), It Conquered the World ("It Conquered"), The Amazing Colossal Man ("Colossal Man"), and Terror From the Year 5000 ("Terror") (collectively "Films").

Defendants, and each of them, have created, marketed, imported, distributed, and sold a number of products that violate Plaintiff's rights in and to the Films. This case seeks redress for these violations.

JURISDICTION AND VENUE

- 1. This action arises under the Copyright Act of 1976, Title 17 U.S.C., § 101 et seq. and the Lanham Act, Title 15 U.S.C. §1051, et seq.
- 2. This Court has federal question jurisdiction under 28 U.S.C. § 1331 and 1338 (a) and (b), and ancillary jurisdiction, to the extent necessary, over the remaining claims.

-2-

3. Venue in this judicial district is proper under 28 U.S.C. § 1391(c) and 1400(a) in that this is the judicial district in which a substantial part of the acts and omissions giving rise to the claims occurred.

PARTIES

- 4. Plaintiff Hofheinz is an individual residing in Southern California.
- 5. Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS, INC. is a corporation organized and existing under the laws of the state of New Jersey individually and doing business as WWW.CAFEPRESS.COM (collectively "CAFÉ PRESS"), and is doing business in and with the state of California.
- 6. Plaintiff is informed and believes and thereon alleges that Defendant METAVERSE CORPORATION, ("METAVERSE") is a corporation organized and existing under the laws of the state of New Jersey and is doing business in and with the State of California.
- 7. Plaintiff is informed and believes and thereon alleges that Defendant ZAZZLE, INC. is a corporation organized and existing under the laws of the state of California individually and doing business as WWW.ZAZZLE.COM (collectively "ZAZZLE").
- 8. Plaintiff is informed and believes and thereon alleges that Defendant SPREADSHIRT, INC. is a corporation organized and existing under the laws of the state of Pennsylvania individually and doing business as
- "WWW.SPREADSHIRT.COM" and
- "WWW.ROBOTMONKEYPIRATE.SPREADSHIRT.COM" (collectively "SPREADSHIRT"), and is doing business in and with the state of California.
- 9. Plaintiff is informed and believes and thereon alleges that Defendant AMES BROS, INC. is a corporation organized and existing under the laws of the state of

California individually and doing business as WWW.AMESBROS.COM (collectively "AMES BROS").

- 10. Plaintiff is informed and believes and thereon alleges that Defendant AMAZON.COM, INC. ("AMAZON") is a Washington Limited Liability Company doing business in and with the State of California.
- 11. Plaintiff is informed and believes and thereon alleges that Defendant DOES 1-10, inclusive, are manufacturers, and/or vendors (and/or agents or employees to a manufacturer or vendor) of product to Defendants, which DOE Defendants have manufactured and/or supplied and are manufacturing and/or supplying materials and other product exploiting the Films without Plaintiff's knowledge or consent or have contributed to said infringement. The true names, whether corporate, individual or otherwise of Defendants DOES 1-10, inclusive, are presently unknown to Plaintiff, which therefore sues said Defendants by such fictitious names and will seek leave to amend this complaint to show their true names and capacities when same have been ascertained.
- 12. Defendants DOES 6 through 10, inclusive, are other parties not yet identified who have infringed Plaintiff's rights, have contributed to the infringement of Plaintiff's rights, or have engaged in one or more of the wrongful practices alleged herein. The true names, whether corporate, individual or otherwise, of Defendants 1 through 10, inclusive, are presently unknown to Plaintiff, which therefore sues said Defendants by such fictitious names, and will seek leave to amend this Complaint to show their true names and capacities when same have been ascertained.
- 13. Plaintiff is informed and believes and thereon alleges that at all times relevant hereto each of the Defendants was the agent, affiliate, officer, director, manager, principal, alter-ego, and/or employee of the remaining Defendants and was at all times acting within the scope of such agency, affiliation, alter-ego relationship

and/or employment; and actively participated in or subsequently ratified and adopted, or both, each and all of the acts or conduct alleged, with full knowledge of all the facts and circumstances, including, but not limited to, full knowledge of each and every violation of Plaintiff's rights and the damages to Plaintiff proximately caused thereby.

CLAIMS RELATED TO SAUCER-MEN

- 14. Plaintiff is the exclusive owner and copyright holder for *Saucer-Men* and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 15. Saucer-Men and its marketing materials were published prior to the acts alleged herein.
- 16. Plaintiff is informed and believes that Defendants, and each of them, had access to and received *Saucer-Men* and related marketing materials prior to the acts alleged herein.
- 17. Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from *Saucer-Men* ("Accused Product").
- 18. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured, imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties marketed and sold it to the public.
- 19. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to pajamas, clothing items, and note cards.

- 20. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant SPREADSHIRT was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items.
- 21. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of *Saucer-Men*.
- 22. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below, the viewer will find material from *Saucer-Men* and an exemplar of the Accused Product that infringes Plaintiff's rights in *Saucer-Men*:



23. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from *Saucer-Men*. This violates Plaintiff's copyrights in *Saucer-Men*.

- 24. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *Saucer-Men* and certain material from *Saucer-Men* and/or its marketing on the Accused Product's packaging.
- 25. Defendants, and each of them, never obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials.
- 26. Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

CLAIMS RELATED TO TEENAGE FRANKENSTEIN

- 27. Plaintiff is the exclusive owner and copyright holder for *Teenage*Frankenstein and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 28. Teenage Frankenstein and its marketing materials were published prior to the acts alleged herein.
- 29. Plaintiff is informed and believes that Defendants, and each of them, had access to and received *Teenage Frankenstein* and related marketing materials prior to the acts alleged herein.
- 30. Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from *Teenage Frankenstein* ("Accused Product").
- 31. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured, imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties marketed and sold it to the public.

- 32. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items and posters.
- 33. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant SPREADSHIRT was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items.
- 34. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of *Teenage Frankenstein*.
- 35. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below the viewer will find material from *Teenage Frankenstein* and an exemplar of the Accused Product that infringes Plaintiff's rights in *Teenage Frankenstein*:





Teenage Frankenstein

- 36. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from the *Teenage Frankenstein*. This violates Plaintiff's copyrights in *Teenage Frankenstein*.
- 37. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *Teenage Frankenstein* and certain material from *Teenage Frankenstein* and/or its marketing on the Accused Product's packaging.
- 38. Defendants, and each of them, never obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials. Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

CLAIMS RELATED TO TEENAGE WEREWOLF

- 39.Plaintiff is the exclusive owner and copyright holder for *Teenage Werewolf* and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 40. Teenage Werewolf and its marketing materials were published prior to the acts alleged herein.
- 41. Plaintiff is informed and believes that Defendants, and each of them, took access to and received *Teenage Werewolf* and related marketing materials prior to the acts alleged herein.
- 42.Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from *Teenage Werewolf* ("Accused Product").
- 43. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured,

imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties

- 44. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but
- 45. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant SPREADSHIRT was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but
- 46. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of Teenage Werewolf.
- 47. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below the viewer will find material from Teenage Werewolf and an exemplar of the Accused Product that infringes Plaintiff's rights in Teenage Werewolf:



48. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from the *Teenage Werewolf*. This violates Plaintiff's copyrights in *Teenage Werewolf*.

49. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *Teenage Werewolf* and certain material from *Teenage Werewolf* and/or its marketing on the Accused Product's packaging.

50. Defendants, nor any of them, ever obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials. Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

CLAIMS RELATED TO IT CONQUERED

- 51. Plaintiff is the exclusive owner and copyright holder for *It Conquered* and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 52. *It Conquered* and its marketing materials were published prior to the acts alleged herein.
- 53. Plaintiff is informed and believes that Defendants, and each of them, took access to and received *It Conquered* and related marketing materials prior to the acts alleged herein.
- 54.Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from *It Conquered* ("Accused Product").
- 55. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured, imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties marketed and sold it to the public.
- 56. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items, posters, postcards, aprons, tote bags, teddy bears, coasters, keepsake boxes, baby bibs, journals, mouse pads and greeting cards.
- 57. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendants ZAZZLE and SPREADSHIRT were manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items.

- 58. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of *It Conquered*.
- 59. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below the viewer will find material from *It Conquered* and an exemplar of the Accused Product that infringes Plaintiff's rights in *It Conquered*:



- 60. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from the *It Conquered*. This violates Plaintiff's copyrights in *It Conquered*.
- 61. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *It Conquered* and certain material from *It Conquered* and/or its marketing on the Accused Product's packaging.
- 62. Defendants, and each of them, never obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials.

10

11

9

12 13

14

15

16 17

. 19

18

20 21

22

23 24 25

26 27

28

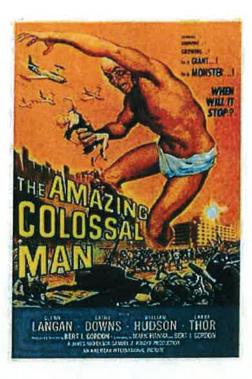
Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

CLAIMS RELATED TO COLOSSAL MAN

- 63. Plaintiff is the exclusive owner and copyright holder for Colossal Man and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 64. Colossal Man and its marketing materials were published prior to the acts alleged herein.
- 65. Plaintiff is informed and believes that Defendants, and each of them, took access to and received Colossal Man and related marketing materials prior to the acts alleged herein.
- 66. Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from Colossal Man ("Accused Product").
- 67. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured, imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties marketed and sold it to the public.
- 68. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items, posters, underwear, water bottles, tile coasters, bumper

stickers, greeting cards, clocks, ornaments, steins, buttons, magnets, beach totes, journals, decals, aprons, keepsake boxes, framed tiles, and baby bibs.

- 69. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant ZAZZLE was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items, mugs, and posters.
- 70. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of *Colossal Man*.
- 71. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below the viewer will find material from *Colossal Man* and an exemplar of the Accused Product that infringes Plaintiff's rights in *Colossal Man*:





\$15,95 - Amazing Colossal Man Mug



\$29.95 - Amazing Colossal Man T Shirts

72. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from the *Colossal Man*. This violates Plaintiff's copyrights in *Colossal Man*.

- 73. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *Colossal Man* and certain material from *Colossal Man* and/or its marketing on the Accused Product's packaging.
- 74. Defendants, and each of them, never obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials. Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

CLAIMS RELATED TO TERROR

- 75.Plaintiff is the exclusive owner and copyright holder for *Terror* and certain if not all of the related marketing materials. Plaintiff owns in exclusivity copyright registrations for the content at issue.
- 76. *Terror* and its marketing materials were published prior to the acts alleged herein.
- 77. Plaintiff is informed and believes that Defendants, and each of them, took access to and received *Terror* and related marketing materials prior to the acts alleged herein.
- 78.Plaintiff is informed and believes that Defendants, and each of them, were manufacturing or having manufactured, marketing, distributing, and selling merchandise that exploits the content and characters from *Terror* ("Accused Product").
- 79. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that METAVERSE and/or AMES BROS sourced, manufactured, imported, and/or had had created the Accused Product and sold, transferred, and distributed it to CAFÉ PRESS, AMAZON and/or DOE Defendants, and those parties marketed and sold it to the public.

- 80. Specifically, without limitation, Plaintiff is informed and believes and thereon alleges that Defendant CAFÉ PRESS was manufacturing or having manufactured, marketing, distributing, and selling Accused Product including, but not limited to clothing items, dog clothing items, posters, magnets, and decals.
- 81. The above-alleged conduct was not authorized by Plaintiff, and is in violation of Plaintiff's rights as the exclusive owner of *Terror*.
- 82. Certain exemplars of the Accused Product originating from and/or offered for sale by the Defendants, and each of them, are set forth below. In the images below the viewer will find material from *Terror* and an exemplar of the Accused Product that infringes Plaintiff's rights in *Terror*:





- 83. A comparison of the above images makes clear that the Accused Product is substantially similar to the characters and content from the *Terror*. This violates Plaintiff's copyrights in *Terror*.
- 84. In addition, the Accused Product violates Plaintiff's trademark and trade dress rights in its use of the name of *Terror* and certain material from *Terror*

and/or its marketing on the Accused Product's packaging.

85. Defendants, nor any of them, ever obtained from Plaintiff permission to exploit in any way the Films, their characters, or their marketing materials. Plaintiff is informed and believes and thereon alleges that the owners of the Defendants, and each of them, were personally involved in the acts of infringement alleged herein, and/or is an alter ego or proxy for the companies alleged to have committed the injurious misconduct.

FIRST CLAIM FOR RELIEF

(For Copyright Infringement – Against All Defendants, and Each)

- 86. Plaintiff repeats, re-alleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs of this Complaint.
- 87. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, had access to the Films, which were first released in theaters in the 1950s.
- 88. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, misappropriated content from the Films to create, or have created, products that are substantially similar to certain of the material encompassed in the Films.
- 89. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, infringed Plaintiff's copyright by creating, making and/or developing directly infringing and/or derivative works from the Films and by producing, distributing and/or selling product that infringes the Films through a nationwide network of retail stores and on-line outlets.
- 90. Plaintiff is further informed and believes, and thereon alleges, that Defendants, and each of them, created unlawful derivative works that were based on the Films, and sold said works in commerce.

- 91. The above-stated acts by Defendants, and each of them, violated Plaintiff's exclusive right to create derivative works from Films and her exclusive right to distribute and sell product related to the Films' material.
- 92. Due to Defendants', and each of their, acts of infringement, Plaintiff has suffered general and special damages in an amount to be established at trial.
- 93.Due to Defendants', and each of their, acts of copyright infringement as alleged herein, Defendants, and each of them, have obtained direct and indirect profits they would not otherwise have realized but for their infringement of Plaintiff's rights in the Films. As such, Plaintiff is entitled to disgorgement of Defendants', and each of their, profits directly and indirectly attributable to Defendants', and each of their, infringement of the Films in an amount to be established at trial.
- 94. Plaintiff is informed and believes and thereon alleges that the infringement of the content from the Films by Defendants, and each of them, was willful, with knowledge, reckless, and/or in blatant disregard for Plaintiff's rights as a copyright holder for the Films, and as such, Defendants, and each of them, are liable for willful, exemplary and enhanced statutory damages of up to and including one hundred and fifty thousand dollars and/or a preclusion from deducting certain costs relevant to disgorgeable profits.

SECOND CLAIM FOR RELIEF

(For Vicarious and/or Contributory Copyright Infringement – Against All Defendants, and Each)

- 95. Plaintiff repeats, realleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs of this Complaint.
- 96. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, knowingly induced, participated in, aided and abetted in and profited

from the illegal reproduction and/or subsequent sales of the Accused Product as alleged hereinabove.

- 97. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, are vicariously liable for the infringement alleged herein because they had the right and ability to supervise the infringing conduct and because they had a direct financial interest in the infringing conduct.
- 98. By reason of the Defendants', and each of their, acts of contributory and vicarious infringement as alleged above, Plaintiff has suffered and will continue to suffer substantial damages to its business in an amount to be established at trial, as well as additional general and special damages in an amount to be established at trial.
- 99. Due to Defendants', and each of their, acts of copyright infringement as alleged herein, Defendants, and each of them, have obtained direct and indirect profits they would not otherwise have realized but for their infringement of Plaintiff's rights in the Films. As such, Plaintiff is entitled to disgorgement of Defendants', and each of their, profits directly and indirectly attributable to Defendants' infringement of the Films, in an amount to be established at trial.
- 100. Plaintiff is informed and believes and thereon alleges that the infringement of the content from the Films by Defendants, and each of them, was willful, with knowledge, reckless, and/or in blatant disregard for Plaintiff's rights as a copyright holder for the Films, and as such, Defendants, and each of them, are liable for willful, exemplary and enhanced statutory damages of up to and including one hundred and fifty thousand dollars (\$150,000.00) and/or a preclusion from deducting certain costs relevant to disgorgeable profits.

THIRD CLAIM FOR RELIEF

(Violations of Lanham Act (15 USC § 1125) – Against all Defendants, and Each)

- 101. Plaintiff repeats, realleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs of this Complaint.
- 102. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, are passing off the Accused Product under the Films' titles, and in packaging similar to and evoking that used in the Films and their marketing materials, in interstate commerce.
- off by Defendants, and each of them, of Accused Product under the Films' titles causes consumer confusion as to the source of the Accused Product and falsely implies a sponsorship or association between the Films and the Accused Product and/or the Defendants, and each of them.
- off by Defendants, and each of them, of Accused Product under the Films' titles misrepresent the nature, characteristics, and qualities of the Accused Product, as the Accused Product is not authorized product, and the packaging of the Accused Product is confusingly similar to the content in the Films and its marketing materials.
- 105. The above misstatements and deceptions by Defendants, and each of them, were material, and resulted in harm and damages to Plaintiff in an amount to be established at trial.
- 106. Plaintiff has no adequate remedy at law and is entitled to injunctive relief pursuant to 15 U.S.C. § 1116(d).
- 107. Plaintiff is entitled to recover its actual damages and Defendants', and each of their, profits pursuant to 15 U.S.C. § 1117(a); treble damages pursuant to 15

U.S.C. § 1117(a) and (b); attorneys' fees and costs pursuant to 15 U.S.C. § 1117(a); seizure of all infringing goods pursuant to 15 U.S.C. § 1116(d); and impoundment and destruction of all infringing goods pursuant to 15 U.S.C. § 1118.

FOURTH CLAIM FOR RELIEF

(Trade Dress Infringement in Violation of California Business and Professions Code Section 14245 – Against All Defendants, and Each)

- 108. Plaintiff repeats, realleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs, inclusive, of this Complaint.
- 109. Defendants', and each of their, unauthorized use of material from the Films and their marketing materials in connection with the sale, offering for sale, distribution or advertising of its products is likely to cause confusion or mistake or to deceive as to the source or origin of its products in violation of California Business and Professions Code Section 14245.
- 110. On information and belief, Defendants', and each of their, infringement has been with knowledge of Plaintiff's rights.
- 111. Plaintiff has been, is now, and will be irreparably injured and damaged by Defendants', and each of their, aforementioned acts, and unless enjoined by the Court, Plaintiff will suffer further harm to its name, reputation and goodwill.

FIFTH CAUSE OF ACTION

(Trademark Infringement under Cal. Bus. & Prof. Code § 17200 and California Common Law against all Defendants)

- 112. Plaintiff repeats, re-alleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs of this Complaint.
- 113. Defendants', and each of their, use of the Films' titles, without Plaintiff's consent, constitutes trademark infringement and unfair competition in violation of

- 22 -

California common law, in that, among other things, such use is likely to cause confusion, deception and mistake among the consuming public and trade as to the source, approval or sponsorship of the products offered by Defendants.

- 114. The acts of Defendants, and each of them, complained of herein constitute trademark infringement and unfair competition in violation of the statutory law of the State of California, Cal. Bus. & Prof. Code §§ 17200, et seq., in that, among other things, such use is likely to cause confusion, deception and mistake among the consuming public and trade as to the source, approval or sponsorship of the Accused Product offered by Defendants. Plaintiff is informed and believes that unless said conduct is enjoined by this Court, Defendants, and each of them, will continue and expand those activities to the continued and irreparable injury of Plaintiff. This injury includes a reduction in the distinctiveness of Plaintiff's trademark and trade dress, and injury to Plaintiff's reputation that cannot be remedied through damages, and Plaintiff has no adequate remedy at law. Plaintiff is entitled to preliminary and permanent injunctions restraining and enjoining Defendants, and each of them, and each of their agents, servants, employees, and all persons acting thereunder, in concert with, or on their behalf, from using in commerce material from the Films or their marketing materials.
- 115. As a direct and proximate result of Defendants', and each of their, willful and intentional actions, Plaintiff has suffered damages in an amount to be determined at trial and, unless Defendants, and each of them, are restrained, Plaintiff will continue to suffer irreparable damage.

SIXTH CAUSE OF ACTION

(California Unfair Competition under Cal. Bus. & Prof. Code § 17200 and California Common Law against All Defendants)

116. Plaintiff repeats, re-alleges and incorporates herein by reference as though fully set forth the allegations contained in the preceding paragraphs of this

Complaint.

engaged in false designation of origin and unfair competition in violation of the statutory law of the State of California, Cal. Bus. & Prof. Code §§ 17200, et seq., by entering products into the stream of commerce, which deceived and confused members of the public as to the origin of their goods. Plaintiff is informed and believes that unless said conduct is enjoined by this Court, Defendants, and each of them, will continue and expand those activities to the continued and irreparable injury of Plaintiff. This injury includes a reduction in the distinctiveness of the Films and injury to Plaintiff's reputation that cannot be remedied through damages, and Plaintiff has no adequate remedy at law. Plaintiff is entitled to preliminary and permanent injunctions restraining and enjoining Defendants, and each of them, and each of their agents, servants, employees, and all persons acting thereunder, in concert with, or on their behalf, from using in commerce content from the Films.

118. As a direct and proximate result of Defendants', and each of their, willful and intentional actions, Plaintiff has suffered damages in an amount to be determined at trial and, unless Defendants, and each of them, are restrained, Plaintiff will continue to suffer irreparable damage.

PRAYER FOR RELIEF

Wherefore, Plaintiff prays for relief and judgment as follows:

Against All Defendants

- 1. With Respect to Each Claim for Relief
 - a. That Plaintiff be awarded all profits of Defendants, and each of them, plus all losses of Plaintiff, the exact sum to be proven at the time of trial, or, if elected before final judgment, statutory damages as available under 17 U.S.C. § 101, et seq.;

- 24 -

- b. A disgorgement of profits and other damages arising from such infringement, pursuant to 15 U.S.C. § 1117, and award all damages called for therein;
- c. An award of actual damages sustained by Plaintiff;
- d. That Plaintiff be awarded its attorneys' fees as available under 17 U.S.C. § 101, et seq., 17 U.S.C. § 1202, and 15 U.S.C. § 1117;
- e. An injunction against continued infringement of Plaintiff's trade dress and trademark, pursuant to 15 U.S.C. § 1116, and the unfair competition provisions;
- f. An injunction against continued infringement of Plaintiff's trade dress and trademark, pursuant to Cal Bus & Prof Code § 14245;
- g. An order directing Defendants, and each of them, to file with the court and serve on Plaintiff a report setting forth an accounting and the manner and form in which Defendants, and each of them, have complied with the injunction, pursuant to 15 U.S.C. § 1116;
- h. That Plaintiff be awarded pre-judgment interest as allowed by law;
- i. That Plaintiff be awarded the costs of this action;
- j. That Plaintiff be awarded treble damages and/or punitive damages in an amount sufficient to deter and punish Defendants, and each of them,, on account of each Defendant's willful violation of Federal, California, and common law; and declaring this case to be an exceptional case within the meaning of 15 U.S.C. § 1117;
- k. That Plaintiff be awarded such further legal and equitable relief as the Court deems proper;
- 1. That an imposition of a constructive trust be entered over all products and materials bearing, in whole or in part, any material from the Films or their marketing materials, to the extent said products and materials were

created, purchased, sold, advertised, or distributed in violation of Plaintiff's rights therein, as well as all registrations relating to Plaintiff's works filed by any of the Defendants and/or any third parties, and all profits, monies, royalties, and any other benefits derived or obtained by any of the Defendants from the wrongful ownership, use, purchase, sale, distribution, licensing, or exploitation of Plaintiff's works of art.

A <u>TRIAL BY JURY</u> PURSUANT TO FED. R. CIV. P. 38 AND CONSTITUTIONAL AMENDMENT SEVEN IS HEREBY DEMANDED.

Respectfully submitted,

Dated: October 24, 2012 By:

Scott A. Burroughs, Esq.

DONIGER / BURROUGHS Attorneys for Plaintiff

SUSAN NICHOLSON HOFHEINZ

- 26 -

Stephen M. Doniger, Esq. (SBN 179314) Scott A. Burroughs, Esq. (SBN 235718) DONIGER/BURROUGHS, APC 300 Corporate Pointe, Suite 355 Culver City, California 90230 Telephone: (310) 590-1820						
	DISTRICT COURT CT OF CALIFORNIA					
SUSAN NICHOLSON HOFHEINZ, an individual	CASE NUMBER					
PLAINTIFF(S) V.	CV12-09306 MMM					
CAFE PRESS, INC., a California Corporation; et. al. [See Attached "Schedule A"]	SUMMONS					
DEFENDANT(S).						
Within 21 days after service of this summor must serve on the plaintiff an answer to the attached 2 counterclaim □ cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, Scononic / BURROUGHS APC 300 Corporate Pointe judgment by default will be entered against you for the reyour answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer out A. Burroughs, Esq. , whose address is Ste. 355 Culver City, CA 90230. If you fail to do so, elief demanded in the complaint. You also must file					
OCT 3 0 2012 Dated:	Clerk, U.S. District Court JULIE PRADO By: Deputy Clerk (Seal of the Court)					
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed					

"SCHEDULE A"

SUSAN NICHOLSON HOFHEINZ, an Individual,

Plaintiff,

V.

CAFÉ PRESS, INC., a California Corporation, individually and doing business as "WWW.CAFEPRESS.COM"; METAVERSE CORPORATION, a New Jersey Corporation; ZAZZLE, INC., a California Corporation, individually and doing business as "WWW.ZAZZLE.COM"; SPREADSHIRT, INC., a Pennsylvania Corporation, individually and doing business as "WWW.SPREADSHIRT.COM" and "WWW.ROBOTMONKEYPIRATE.COM"; AMES BROS, INC., a Washington Corporation, individually and doing business as "WWW.AMESBROS.COM"; AMAZON.COM, INC., a Washington Limited Liability Company; and DOES 1-10,

Defendants.

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

1 (2	1 (a) PLAINTIFFS (Check box if you are representing yourself) SUSAN NICHOLSON HOFHEINZ, an individual					DEFENDANTS CAFE PRESS, INC., a California Corporation; et. al.						
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Stephen M. Doniger (SBN 179314) 300 Corporate Pointe, Suite 355 Scott A, Burroughs (SBN 235718) Culver City, California 90230					355	Attomeys	(If Known)					
DONIGER/BURROUGHS, APC Tel: (310) 590-1820; Fax: (310) 417-3538					310) 417-3538							
							PRINCIPAL PAR ox for plaintiff and c			s Only		
	U.S. Government Plaintiff				Citizen of This S						DEF	
□ 2 l	J.S. Government Defendar	nt 🗆	4 Diversity (Indicate Citi: of Parties in Item III)	zenship	Citizen of Anoth	er State	□ 2	□ 2	Incorporated and of Business in A		ace □ 5	□ 5
					Citizen or Subject	ct of a For	eign Country 🗆 3	□ 3	Foreign Nation		□ 6	□ 6
IV.	ORIGIN (Place an X in o	ne box o	only.)									
☐ Original ☐ 2 Removed from ☐ 3 Remanded from ☐ 4 Reinstated or ☐ 5 Transferred from another district (specify): ☐ 6 Multi—☐ 7 Appeal to District District ☐ 6 Multi—☐ 7 Appeal to District ☐ 7 Appeal To Dis							n					
V. R	EQUESTED IN COMPL	AINT:	JURY DEMAND: 🗹	Yes 🗆	No (Check 'Yes	only if de	manded in complai	nt.)				
CLA	SS ACTION under F.R.C	C.P. 23 :	☐ Yes ■ No		□ N	IONEY D	EMANDED IN C	OMPL/	AINT: \$			
	CAUSE OF ACTION (Cit Copyright Act of 1976, Ti									atutes unless	diversity.)
_	NATURE OF SUIT (Place						241.0					
I E E E	OTHER STATUTES	EUR SEE	CONTRACT	1000000	TORTS	EI HOUSE	TORTS	1000000	PRISONER	1	ABOR	
#COMMON CO.	State Reapportionment	□ 110	Insurance	PER	SONAL INJURY		PERSONAL		PETITIONS	□ 710 Fair	Labor Sta	andards
	Antitrust	41.000	Marine		Airplane	Programme and the	PROPERTY	□ 510	Motions to	Act		
	Banks and Banking	15.25	Miller Act	□315	Airplane Product Liability		Other Fraud		Vacate Sentence	720 Lab		
□ 450	Commerce/ICC		Negotiable Instrument	□ 320	Assault, Libel &		Truth in Lending Other Personal	C 520	Habeas Corpus General	☐ 730 Lab	ntions	
□ 460	Rates/etc. Deportation	□ 130	Recovery of Overpayment &	L 320	Slander	380	Property Damage				orting &	
	Racketeer Influenced	1	Enforcement of	□ 330	Fed. Employers'	□ 385	Property Damage				losure Ac	:t
_ ,,,	and Corrupt	1	Judgment	(1000)	Liability		Product Liability		Other	☐ 740 Rail	way Labo	r Act
	Organizations	□ 151	Medicare Act		Marine Marine Deaduct	BA	ANKRUPTCY	□ 550	Civil Rights	□ 790 Othe	er Labor	
□ 480	Consumer Credit	□ 152	Recovery of Defaulted	□ 343	Marine Product Liability	□ 422	Appeal 28 USC		Prison Condition		gation	
	Cable/Sat TV		Student Loan (Excl.	□ 350	Motor Vehicle	1	158	D 1500	ORFEITURE /	□ 791 Emp		
	Selective Service		Veterans)	NEW TRANSPORT	Motor Vehicle	□ 423	Withdrawal 28	100000000000000000000000000000000000000	PENALTY		irity Act	TTEO
□ 850	Securities/Commodities/	□ 153			Product Liability	C	USC 157		Agriculture Other Food &	820 Cop	RTY RIGI	115
□ 27 5	Exchange Customer Challenge 12		Overpayment of Veteran's Benefits	□ 360	Other Personal		VIL RIGHTS Voting	13 020	Drug	□ 830 Pate		
□ 0/3	USC 3410	П 160	Stockholders' Suits	D 363	Injury		Employment	□ 625	Drug Related	□ 840 Trad		
□ 890			Other Contract	302	Personal Injury- Med Malpractice		Housing/Acco-		Seizure of		SECURI	TY
	Agricultural Act	□ 195	Contract Product	□ 365	Personal Injury-		mmodations		Property 21 USC	□ 861 HIA	(1395ff)	
□ 892	Economic Stabilization		Liability		Product Liability	□ 444	Welfare	1	881	□ 862 Blac	Ψ.	,
	Act		Franchise	□ 368	Asbestos Persona	1 445	American with		Liquor Laws	□ 863 DIW		,
	Environmental Matters		REAL PROPERTY	1	Injury Product	1	Disabilities -		R.R. & Truck	(405		/1
	Energy Allocation Act		Land Condemnation		Liability IMIGRATION	■ □ 446	Employment American with		Airline Regs Occupational	□ 864 SSII □ 865 RSI		/ 1
	Freedom of Info. Act Appeal of Fee Determi-	☐ 230 ☐ 230	Foreclosure Rent Lease & Ejectment			440	Disabilities -	L 000	Safety /Health	FEDERA	NAME OF TAXABLE PARKS OF THE PA	JITS
→	nation Under Equal		Torts to Land		Application	1	Other	□ 690		□ 870 Taxe		
	Access to Justice		Tort Product Liability	□ 463	Habeas Corpus-	□ 440	Other Civil				efendant)	
□ 950	Constitutionality of		All Other Real Property		Alien Detainee	1	Rights			□ 871 IRS-		ty 26
	State Statutes		. ,		Other Immigration	¹ 	1			USC	7609	
		ľ		1	Actions	1						
								-				

FOR OFFICE USE ONLY: Case Number: AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

CV-71 (05/08)

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? No Yes If yes, list case number(s):							
VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? You Yes If yes, list case number(s):							
Civil cases are deemed related if (Check all boxes that apply)	A. Arise from the same. Call for determinate. For other reasons v	e or closely related transactio ion of the same or substantial yould entail substantial duplic	ons, happenings, or events; or lly related or similar questions of law and fact; or cation of labor if heard by different judges; or , and one of the factors identified above in a, b or c also is present.				
IX. VENUE: (When completing t	he following informa	tion, use an additional sheet if	f necessary.)				
(a) List the County in this Distric ☐ Check here if the government	t; California County of its agencies or emplo	if other than California; or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).					
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country				
Susan Nicholson Hofheinz- Los Angeles County							
(b) List the County in this District ☐ Check here if the government.	; California County of its agencies or emplo	outside of this District; State is	f other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).				
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country				
SEE ATTACHED "SCHEDULE A"			SEE ATTACHED "SCHEDULE A"				
(c) List the County in this District Note: In land condemnation			f other than California; or Foreign Country, in which EACH claim arose.				
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country				
Los Angeles County							
Los Angeles, Orange, San Berna Note: In land condemnation cases, t			an Luis Obispo Countles				
X. SIGNATURE OF ATTORNEY (OR PRO PER):			Date 10/29/2012				
Notice to Counsel/Parties: To or other papers as required by la	the CV-71 (JS-44) Ci	ed by the Judicial Conference	mation contained herein neither replace nor supplement the filing and service of pleadings of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ing the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)				
Key to Statistical codes relating to S	ocial Security Cases:						
Nature of Suit Code	Abbreviation	Substantive Statement of	Cause of Action				
861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))					
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)					
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))					
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))					
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.					
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))					

"SCHEDULE A"

(b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides:

County in this District:*	California County outside of this District; State, if other than
	California; or Foreign Country
CAFÉ PRESS, INC., a California Corporation, individually and doing business as WWW.CAFEPRESS.COM- Los	METAVERSE CORPORATION- New Jersey
Angeles County	SPREADSHIRT, INC., individually and doing business as "WWW.SPREADSHIRT.COM" and
ZAZZLE, INC., a California Corporation, individually and doing business as "WWW.ZAZZLE.COM" – Los Angeles	WWW.ROBOTMONKEYPIRATE.COM- Pennsylvania
County	AMES BROS, INC., individually and doing business as WWW.AMESBROS.COM- Washington
	AMAZON.COM, INC., a Washington Limited Liability Company-Washington

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Margaret M. Morrow and the assigned discovery Magistrate Judge is Margaret A. Nagle.

The case number on all documents filed with the Court should read as follows:

CV12- 9306 MMM (MANx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge
=======================================
NOTICE TO COUNSEL
copy of this notice must be served with the summons and complaint on all defendants (if a removal action is

□ Southern Division

Failure to file at the proper location will result in your documents being returned to you.

filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

411 West Fourth St., Rm. 1-053

Santa Ana, CA 92701-4516

Eastern Division

3470 Twelfth St., Rm. 134

Riverside, CA 92501

Western Division

312 N. Spring St., Rm. G-8

Los Angeles, CA 90012